

CONTRACT

WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

Luc Inc.
25 Whitlock Place
Suite 201
Marietta, GA 30064

<u>Product</u>		<u>Contract / Revision</u>	<u>Alt Order #</u>
398596 /		06374353	
<u>Contract Dates</u>		<u>Estimate #</u>	
10/22/12 - 11/05/12			
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Committee for Justice & Fairness		10/15/12 / 10/15/12	
		<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC		Broadcast	Cash/Trade
<u>Station</u>		<u>Account Executive</u>	<u>Sales Office</u>
WPMT		Brad Daniell	Telerep Atlanta
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
<u>IDB#</u>		<u>Advertiser Code</u>	<u>Product Code</u>
		<u>Agency Ref</u>	<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										Type	Spots
N 1	43	10/22/12	11/02/12	M-F 7p-730p	7p-730p		:30			NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	MTWTF--					2	\$500.00		
Week:	10/29/12	11/04/12	MTWTF--					3	\$500.00		
N 2	43	11/05/12	11/05/12	MON 7p-730p	7p-730p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	1-----					1	\$500.00		
N 3	43	10/22/12	11/02/12	M-F 730p-8p	730p-8p		:30			NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	MTWTF--					2	\$500.00		
Week:	10/29/12	11/04/12	MTWTF--					3	\$500.00		
N 4	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	1-----					1	\$500.00		
N 5	43	10/22/12	11/02/12	Weekday Late News	10p-11p		:30			NM	8 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	MTWTF--					3	\$750.00		
Week:	10/29/12	11/04/12	MTWTF--					5	\$750.00		
N 6	43	11/05/12	11/05/12	MON Late News	10p-11p		:30			NM	1 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	1-----					1	\$750.00		
N 7	43	10/28/12	11/04/12	Su Late News	10p-11p		:30			NM	2 \$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	-----1					1	\$650.00		
Week:	10/29/12	11/04/12	-----1					1	\$650.00		

Totals 23 \$14,050.00

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	8	\$4,900.00	\$4,165.00
10/29/12 - 11/05/12	15	\$9,150.00	\$7,777.50
Totals	23	\$14,050.00	\$11,942.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision 398596 /	Alt Order # 06374353	
Contract Dates <u>10/22/12 - 11/05/12</u>	Product	Estimate #
Advertiser Committee for Justice & I		Original Date / Revision 10/15/12 / 10/15/12

Signature:**Date:**

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